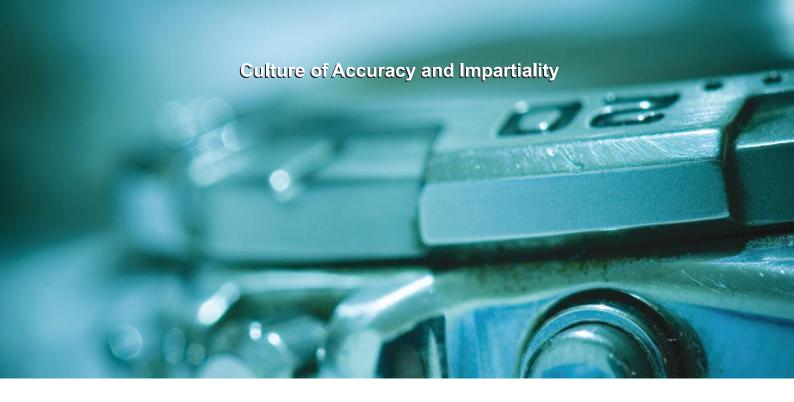




"Enhance Guest's Trust and Health Safety"



Strategic Choice



"Swiss Approval International aspires to be an alternative and innovative solution in the fields of Inspection, Certification and Quality Approval, offering high level of assessment and certification services, combined with the prestige of Swiss culture, strongly connected to accuracy and impartiality".

## **The Company**

**Swiss Approval International** Group of Companies is progressively constituted over the last 15 years, as a result of knowledge unification and integration between different companies, in different countries, with an enormous experience in the fields of Inspection and Certification services.

Swiss Approval International is already present in 8 Countries in 3 Continents and principally active in South-East Europe, Middle East and the US. With more than 150 professionals and full time employees, one of our company's strategic goals and central focus is to provide added value interaction and benefits to our customers in various sectors.

## **Healthy visitors and tourists:**

People who travel either for leisure or for business purposes, worldwide, guests and visitors have the right to feel safe and properly treated in the case of an emergency or healthcare problem that may occur during their stay abroad or during a public event. All guests have the right to entrust and rely on the Enterprise premises and structure, regarding their health integrity and safety.

## Blue service for guests' safety

Massive gatherings and events taking place with great attendance are also considered as critical instances where "Blue Service" should be applied. In all such cases, the combination of out-hospital medical care, emergency care, disaster and public medical care potential needs, provides a challenge which should be effectively satisfied for ensuring social safety.

Blue Service certification according to HSTAR I standard is a seal of trust for **Hotels**, **Hospitality entities**, **Massive Events Organizers**, ensuring acute and intermediate response to medical problems and safety incidents of their guests.



**Swiss Approval International**, the worldwide leader in quality assurance and certification services, presents the innovative standard for Safe Hosting and Hospitality Services.

#### **Blue Service Certification**

#### Aims:

- Health and safety assurance at hotel premises
- Effective management of emergency health incidents in hospitality, touristic facilities and massive events (sports' events, congresses, concerts, etc.)
- Comfort and reasonable duty of care of the guests and visitors accomplished as an inherent responsibility in cooperation with healthcare professionals
- Protection of the hosting facilities' reputation regarding their guests' life safeguard

#### Guarantees:

- In-house availability of acute and intermediate care management by healthcare professionals and effective preparedness of the hotel/event management staff against acute incidents
- Continuity of care for chronic patients/sensitive travelers (pregnant women, children, etc.)
- Doctor on call 24/7 for consultation and direct contact to healthcare professionals
- Highly efficient emergency care management throughout the hospitality facility
- Technical safety within the infrastructure
- Ambulance services in case of need for patient transfer

## It's blue, Just safe!

Affiliated by worldwide active Tour Operators and International Travel Agencies



# The «Blue» Certificate



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