



*“Beyond Hospitality Conventional Markets”*

APPROVAL  
**SWISS**  
INTERNATIONAL

Group of Companies

*Choice for Excellence*



## Culture of Hospitality and Awareness

**H STAR II - BLUE SERVICE FOR EXCELLENCE** certification has been launched especially for Hotels willing to excel in health tourism industry or aiming at enhancing trust in special customer groups, as sensitive customers and people with chronic health problems.

### The Company

**Swiss Approval International** Group of Companies is progressively constituted over the last 15 years, as a result of knowledge unification and integration between different companies, in different countries, with an enormous experience in the fields of Inspection and Certification services.

**Swiss Approval International** is already present in 8 Countries in 3 Continents and principally active in South-East Europe, Middle East and the US. With more than 150 professionals and full time employees, one of our company's strategic goals and central focus is to provide **added value interaction and benefits to our customers in various sectors.**

### Healthy visitors and tourists

Health tourism has evolved as a global trend. People with various healthcare conditions or medical problems travel abroad aiming to receive treatment in combination to the travel experience.

Due to their unique needs and expectations, Wellness and Health travel guests require proof that the hotels and hospitality enterprises provide appropriate, safe & efficient accommodation and treatment. The hospitality sector stands to profit vastly from the substantial new opportunities and economic growth of the sector.

HSTAR II standard, provides a framework of best practice and proof of the high level of awareness on the issues that may occur to all categories of sensitive tourists, including Wellness Guests.



## Personalized Hosting and Wellness Certified Services

**Swiss Approval International**, the worldwide leader in quality assurance and certification services, presents the innovative standard for Safe Wellness and Hospitality Services.

### Blue Service for Excellence

#### Benefits at a glance:

- Boost your competitive profile in **Hospitality, Wellness & Health Tourism market**
- Support Tourists in the concept of Wellness, Medical or Health Tourism global services
- Effectively accommodate people with chronic conditions, regular health needs or increased safety concerns during travelling
- Enhance overall service safety assurance capabilities of your enterprise
- Achieve increased visibility & recognition by industry stakeholders
- Gain international networking, internal reformation, specialized knowledge and professional skills.

#### Hospitality Service upgrade:

- Operational internationalization of Hospitality services
- Staff's awareness and specialization
- Interface / collaboration with Medical Services - Health Tourism facilitators
- Business Development beyond conventional markets
- Networking with **sensitive tourists** associations

*It's blue, Just safe!*

*Affiliated by worldwide active  
Tour Operators and  
International Travel Agencies*

 **APPROVAL**  
**SWISS**  
*Blue Certification for Excellence*



# The «Blue» Certificate



## CERTIFICATE

### Blue Service for Excellence

Swiss Approval International certifies,

Certified Company:

**GRAND HOTEL**

**Blue Service for Excellence  
according to HSTAR II standard for  
Health Tourism - Guests' Safety**

Certificate  
Registration Nr:

**041 - 07 - 1 - 0001**

Valid until:

**27 - 09 - 2018**

Date of Issue:

**28 - 09 - 2015**



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